

Miss Emily Randall Ross-on-Wye, Herefordshire, UK

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Personal Statement

Innovative and independent individual with a flare for all things creative, whether it be illustrating, animating or storytelling. Has a high work ethic, passion, and enthusiam for learning new things. Literate, polite and hard-working both as a team member and as an individual. Wants to help others connect to nature, traditions and the planet by focusing on organic forms in her art and products and by writing pieces with strong themes and characters.

Work experience

Product design and customer service - Currently design and create my own products, mostly around the theme of journalling or helping others with drawing, for my online shops and art markets. I run my own personal shop and a shop with a family member called *From the Witch's Scullery*. I have sold at many art markets around the UK, where I have gained the skills necessary to offer customers an enjoyable experience browsing at my table displays, make connections with others and provide a pleasant customer service. I put a lot of care and thought into the appeal of my brand, packaging, product quality and authenticity.

Book and Zine design - Love to conceptualise, design, write, draw, and bind my own books and zines. I find old books in second-hand shops and repurpose them into sketchbooks for others. Using my love for travelling and history, I create zines documenting historic places for people to learn about, and zines that help others to learn to draw and document their own travels. I have collaborated on several zines, led by both myself and others. I also draw scenes and concepts from my work-in-progress fantasy novels and am in the first stages of planning a couple of graphic novels.

Volunteering - Did voluntary work to promote mental health awareness during National Citizenship Service, which included designing posters, leaflets and wristbands. I currently volunteer at an online women-owned magazine called Clementine Anthology, where I have the role of 'artist' and submit to bimonthly themes.

Shop assistant - both volunteered and worked at a zero-waste store for a few days, helping to set up the shop after a renovation, tending to customers, restocking and cleaning.

Events management & Social Media -

Was a member of the AUB Zine Society committee acting as social media officer. I kept a close connection between the society and its members through our social media accounts and made connections that led to collaborative projects. I developed my team-working skills by contributing to the set-up of weekly sessions as well as the management, production and distribution of the zines we created. We made multiple zines in collaboration with other university societies and independent companies outside of the university.

Also took on the leading role in my course's 'Instagram take-over' wherein I created and posted promotional material for our Summer Grad Show viewing, which included posting my colleagues' work as well as documenting our course fundraiser and setting up the studio in preparation for the show, all on the AUB Illustration account.

Education & Qualifications

- 2019 2022 Arts University Bournemouth, UK BA (Hons) Illustration
- 2017 2018 Arts University Bournemouth , UK
 Diploma in Foundation Studies for Art and Design
- 2015 2017 Collingwood College, Camberley, Surrey, UK
 A-Levels in Media Studies and Product Design, BTEC in Art & Design (A, C and Distinction*)

2010 - 2015 Collingwood College, Camberley, Surrey, UK GCSEs ranging from A* - C including Maths, English and Science.

Skills & Interests

Adobe products like Photoshop, Illustrator, Premiere Pro and InDesign
Book binding and zine making
Creative writing
Video editing for YouTube and Social Media
Animation
Analogue and digital photography